

TCD Promoting New Website

Western Nebraska has a great problem ... more jobs than workers.

That's why Twin Cities Development (TCD) is working to get the word out about its new website, <http://wehavejobs.net>

The website, which was unveiled three months ago, is designed to help employers find employees as well as promote the Scottsbluff/Gering community.

TCD Employee Recruitment Manager Darla Heggem says while past efforts have focused on creating jobs, the area now has ample employment opportunities.

"Right now, on our website, we have over 200 jobs posted and that's with about 35 employers having their jobs posted," says Heggem. "So certainly we have an over abundance of job opportunities here in the valley."

Heggem says they are waiting on marketing funds to help further promote the website. She says they also want to do some work with local alumni groups to encourage graduates and former residents from the area to return home and take advantage of these job opportunities.